

Triangle T.R.A.C.K.S.

Tools, Resources & Activities for Carolina Kids
www.triangletracks.com



Contact: epshugg@triangletracks.com
Phone: (919) 271-5390

FOR IMMEDIATE RELEASE

Triangle TRACKS Gets All Dressed Up With Art From Laura Kelly Designs & Licensing

Apex, N.C. (July 7, 2008) Triangle TRACKS, a website consolidating well over 1,000 links to local resources for children in Wake, Durham, Orange and Chatham counties, debuted a new look in June, then got even more dressed up with whimsical art created by Laura Kelly of Laura Kelly Designs & Licensing in Apex.

“Triangle TRACKS needed the kid-friendly look it now has, thanks to Laura’s artwork,” says Triangle TRACKS Owner and Editor Elizabeth Shugg. “Her playful drawings of children, sports equipment, lettering, flowers and so much more adds color and creativity to Triangle TRACKS’ numerous pages.”

Located at <http://www.triangletracks.com>, Triangle TRACKS’ new platform is not only wider, brighter, faster and easier to navigate—it’s also cuter with the addition of Kelly’s art. Triangle TRACKS visitors can link to a wide variety of resources for children, subscribe to the site’s monthly newsletter, visit the site’s blog, and join the growing Triangle TRACKS social network to exchange news and feedback with other parents.

Former elementary school teacher Kelly launched her first licensing agreement in 2003 with Checks in the Mail. Since then, she has enhanced her portfolio with art that mixes and matches designs, colors and themes. Kelly launched her popular Paper People collection in 1995 and her boldly colored, whimsical art is now highly recognizable throughout the region. Learn more at <http://www.shoplaurakelly.com>.

###

About Triangle TRACKS

Triangle TRACKS compiles sources across the region focused on the improvement of children’s lives. It is a product of parenthood and an accumulation of resources resulting from years of children’s birthday parties, games, youth sports, museum exhibits, parks, concerts, camps, clubs, education experiences and much more. You can learn more about Elizabeth Shugg, owner and editor of Triangle TRACKS, at <http://www.elizabethshugg.com>.