

Triangle T.R.A.C.K.S.

Tools, Resources & Activities for Carolina Kids
www.triangletracks.com



Contact: epshugg@triangletracks.com
Phone: (919) 271-5390

FOR IMMEDIATE RELEASE

Laura Kelly 'Me and My Peeps' Collection Now Includes 'Carsters'

Apex, NC (Jan. 7, 2010) Artist Laura Kelly's popular 'Me and My Peeps' collection can now be found underneath that cold soda can in your car.

Together with Thirstystone, Kelly will launch Me and My Peeps 'Carsters' this weekend in Atlanta at the AmericasMart show, where she will also be available to sign the products Friday, Jan. 8 from 3 to 5 p.m. in the Appelman Schauban Showroom on the 18th floor of Building 2.

"A 'Carster' is a coaster that goes in your car and absorbs the moisture from drinks," Kelly says. "It's a fantastic, fun way to personalize the interior of your car."



Me and My Peeps Carsters represent Thirstystone's first single package Carster product ever. A total of 16 Peeps will appear on various Carster designs, including three men, three women, three girls, three boys, two babies, one dog and one cat.

"The 'Me and My Peeps' collection is growing because it emphasizes and helps create family, friends and relationships," Kelly says.

Kelly will also draw Me and My Peeps for Leanin' Tree Sunday during the AmericasMart show. She plans to attend the CHA 2010 Winter Convention & Trade Show Jan. 22-27, and the CHA Craft SuperShow Jan. 22-23. Learn more about all three shows at <http://www.americasmart.com>, <http://www.chashow.org> and <http://www.craftsupershow.com>.

You can learn more about Kelly's products at <http://www.laurakellydesigns.com>. Become a fan of Laura Kelly Designs & Licensing on Facebook and link up to Kelly on LinkedIn at the following URLs:

<http://www.facebook.com/pages/Laura-Kelly/88102752318?ref=ts>

<http://www.linkedin.com/pub/laura-kelly/9/136/236>

###

About Laura Kelly Designs

Laura Kelly's bold and whimsical art is widely recognizable by its mixed-matched usage of vibrant colors, patterns and themes. Her designs are licensed to companies around the country and are available on a plethora of products. Locally, Kelly partners in art with Kidzpics (<http://www.kidzpics.com>), Triangle TRACKS (<http://www.triangletracks.com>) and Charlotte TRACKS (<http://www.charlottetracks.com>). For more information, please contact her at (919) 303-2101 or visit her online at <http://www.laurakellydesigns.com>.