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FOR IMMEDIATE RELEASE

## **Laura Kelly Designs Will Draw ‘Me & My Peeps’ for Plaid Enterprises at the Craft and Hobby Association Convention Jan. 25-27**

Apex, NC (Jan. 23, 2009) Laura Kelly of Laura Kelly Designs and Licensing in Apex will draw whimsical “Me & My Peeps” at Plaid’s booth during the winter Craft and Hobby Association Show in Anaheim, Calif. from noon to 2 p.m. Jan. 25-27.

Peeps—playful depictions of family members—are now available in two formats: family decals, which are used to decorate car windows and other hard surfaces; and iron-on designs that can be applied to fabric. From mom, dad and the kids to the family pet, Peeps creatively express a family’s personality and lifestyle. They also make great gifts, and are available at stores nationwide.

Visit Plaid Enterprises at Booth #3717 during the Craft and Hobby Association at the Anaheim Convention Center (located at 800 W. Katella Ave. in Anaheim, Calif., 92802) Sunday, Monday and Tuesday to meet Laura and request your very own Peep. For more information, contact Lauren Powell, Public Relations Manager for Plaid Enterprises, at (512) 828-5953, or visit Laura Kelly Designs online at [www.shoplaurakelly.com](http://www.shoplaurakelly.com).

### **About Laura Kelly Designs**

Laura Kelly’s bold and whimsical art is widely recognizable by its mixed-matched usage of vibrant colors, patterns and themes. Her studio is located in the historic downtown of Apex, N.C. Her designs are licensed to companies around the country and are available on a plethora of products. Locally, Laura partners in art with Kidzpiks ([www.kidzpiks.com](http://www.kidzpiks.com)) and Triangle TRACKS ([www.triangletracks.com](http://www.triangletracks.com)). For more information, please contact her studio at (919) 303-2101 or visit her online at [www.shoplaurakelly.com](http://www.shoplaurakelly.com).

